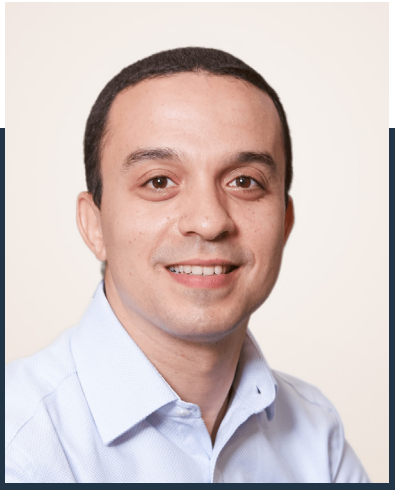
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Analyst Bio

Karim Yaici

Lead Industry Analyst



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Karim Yaici leads Ookla's research efforts in the Middle East and Africa, developing influential reports and insights that leverage the company's connectivity intelligence data.

A seasoned consultant and market research manager, Karim has 14 years of experience serving clients across the Middle East and Europe. Before joining Ookla, he worked with top-tier firms including Analysys Mason, Omdia, and Vodafone Group. Karim's academic background includes a PhD in Human-Computer Interaction from the University of Surrey in the UK, as well as masters degrees in Telecommunications and Information Systems Management.

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